Indiana South Optimist District

Fund Raising Project Form

Project name - Avenue of Flags
Sponsoring Club - Jasper
Contact name - Rich Slayton

Financial Goal (income) - $ 10,000 (with 500 flags)
Club size - _____ members
Committee Size - 5 members Time 20 hrs total
Member time - 30 members x 2 hrs x 6 holidays hours per member (total 360 hrs)

Project duration - 1 hr ____; 2 hrs X; 4 hrs ____ 8 hrs ____; per Holiday
weekend ____; Longer _____ days

Brief Project description Sell subscriptions to residential (and commercial - if not already done by someone else) holiday flags for each home on 5 or 6 holidays

People needed - 4 + 3 per neighborhood duties - Chair, Sales Building, Team Organizer, 1 Team Leader per neighborhood

Facilities needed - Storage location, or Garage storage in each neighborhood

Equipment needed - Metal cutting + swedging, drill, pliers, flags, holder or receptical installer.

Planning calendar - Appoint committee _____
next step - Select 2 to 3 up-scale neighborhoods to start.
next step - Contact - City Council for approval
next step - Canvas selected neighborhoods
next step - Order flags from Congressman
next step - Order conduit + parts
next step - Build Flags and install holders
Project day - Install Flags at dawn, retreive at dusk
Total project planning time - 60 days

(Second year) (add 100 flags)
Income - $ 6,000 subscriptions + $ 100 donations = $ 6,100
Expenses - $ 900 flags + $ 900 conduit + $ 300 parts
$ _____ + $ _____ = $ 2000-
Net income = $ 4,100 net
Net income per hour = $ 11.39 /hr
(First year nearly break-even)